

FOR IMMEDIATE RELEASE

Star Wars[™] Pinball Coming Soon for Download

Use the Force to guide the silver ball and become a Jedi Master pinball pro

Los Angeles, CA – February 5, 2013 – Zen Studios, the definitive leader in videogame pinball, today announced *Star Wars*[™] Pinball, a brand new collection of tables developed with authentic *Star Wars* moments. The downloadable game, developed in partnership with LucasArts, will be available February 2013 on a variety of digital platforms. The initial three-table pack will be themed around fan favorites including ***Star Wars Episode V: The Empire Strikes Back***, ***Boba Fett*** and ***Star Wars: The Clone Wars***.

Each table features a different iconic moment from the *Star Wars* universe, with interactive 3D characters, and unique gameplay. With the first table release, players will take control of beloved characters such as Luke Skywalker, Boba Fett, Anakin Skywalker and Ahsoka Tano. Players will also be able to post their scores to global leaderboards, experience in-game friend challenges, local hotseat, online multiplayer, and a host of other features. “It’s been over 30 years since *Star Wars*, videogames, and solid state pinball all burst onto the entertainment scene, and their popularity endures today. We’re excited to be combining all three for the very first time,” said Neil Sorens, Zen Studios’ Creative Director. “Our designers are huge *Star Wars* fans, and you can expect every detail in every table to reflect their passion for the *Star Wars* universe.”

Star Wars Pinball will be available on the Apple® App Store, Google Play[™].

Star Wars Pinball will also be available as downloadable content for *Pinball FX2*[™] on Xbox LIVE® Arcade and Windows 8, *Zen Pinball 2*[™] on PlayStation®Network for PlayStation 3 and PlayStation Vita as Cross-Buy entitled content, *Zen Pinball 2* on the Mac® App Store and *Zen Pinball* on the Apple® App Store and Google Play[™].

Zen Studios has released a *Star Wars* Pinball trailer available from the Zen Studios [YouTube Channel](#) , or downloaded from the Zen Studios [press center](#).

For more information, please visit www.starwarspinball.com or www.zenstudios.com.

About Zen Studios

Zen Studios is a global producer and digital publisher of interactive entertainment software for all leading game platforms including Microsoft Xbox 360®, PlayStation®3 computer entertainment system, PSP® (PlayStation®Portable) system, Nintendo DS[™], Nintendo 3DS[™], Wii U[™], iTunes App®Store, Mac App®Store and Google Play[™]. The company is headquartered in Budapest, Hungary with offices in North America. Zen Studios has worked with some of the largest intellectual properties in the videogame industry, including Capcom’s Street Fighter, Tecmo’s Ninja Gaiden, PopCap Games’ Plants vs. Zombies, and Marvel Entertainment. Zen’s *Pinball FX2* franchise on Xbox LIVE® Arcade is one of the most popular titles on the platform, has garnered numerous awards, and was named the best selling game of 2011. Zen Studios is hard at work on two new original titles, [CastleStorm](#) and [KickBeat](#), both scheduled for release in 2013. For more information about Zen Studios, please visit www.zenstudios.com.

About LucasArts

LucasArts, a division of Lucasfilm Entertainment Company Ltd., is a leading publisher and developer of interactive entertainment worldwide. With development facilities in San Francisco and Singapore, LucasArts leverages the global skills, technology and resources of the Lucasfilm family of companies in addition to strategic partnerships with best-in-class external partners, to further the boundaries of interactive entertainment.

Lucasfilm Ltd. is a wholly owned subsidiary of The Walt Disney Company. LucasArts, the LucasArts logo, *STAR WARS* and related properties are trademarks in the United States and/or in other countries of Lucasfilm Ltd. and/or its affiliates. © 2013 Lucasfilm Entertainment Company Ltd. or Lucasfilm Ltd. All rights reserved.

Zen Studios Media Contact

Mel Kirk

pr@zenstudios.com

(209) 586-9520

LucasArts Media Contact

Hildie Sims

hsims@lucasfilm.com

(415) 746-8252