

Zen Studios' *Pinball FX3* Brings Gaming's Most Robust Video Game Pinball Service to Nintendo Switch™

Launch Includes 30 Great Video Pinball Tables, Each With Improved Graphics, Evolved Competitive Features, New RPG Elements and Nintendo Switch-Exclusive Capabilities

San Francisco, CA – November 1, 2017 - Zen Studios today announced that Nintendo Switch owners won't have to wait long to experience the biggest, most community-driven pinball video game service ever created—*Pinball FX3* hits the system on Tuesday, November 14, 2017. In addition to evolving the groundbreaking approach to community gaming that has come to define Zen's series for a full decade, *Pinball FX3* takes full advantage of the Nintendo Switch console's revolutionary capabilities with exclusive features like vertical play orientation and HD rumble support. Though a generous 30 tables are available at launch, this is only the beginning—considerably more playable content and features will be added in the months to come.

Since 2007, Zen Studios has set the standard for video game pinball. The *Pinball FX* series balances authentic physics and gameplay mechanics with features that fully embrace the unlimited potential of video games, such as spectacular visual sequences and unparalleled competitive features. Just like traditional pinball, table subject matter includes everything from original takes on themes like sci-fi and fantasy to some of pop culture's most iconic brands, such as *Back to the Future*, *E.T.*, *Aliens*, *The Walking Dead* and more.

Pinball FX3 advances this winning formula with improved graphics and numerous new features that very often lead to "just one more game..." turning into many.

- **Now every table is an RPG.** Simply playing a table yields experience points and level advancements that continually unlock the potential for bigger points...and bigger blowouts of your friends' scores on the leaderboards. Strategic thinking comes into play when determining which power-ups to equip—one table might be best suited for a Skillshot Score Increase and Multiball Score Bonus, while another might better benefit from Combo Time Bonus and Distance Bonus team-up.
- **Players level up.** The more you play, the higher your own personal experience level climbs.
- **Anyone can start their own tournament.** In addition to tournaments run by Zen (often involving fantastic prizes), *Pinball FX3* allows players to create their own tournaments and set them up however they like, including access to several modes of play.
- **Advanced multiplayer features** allow for intelligent matching against others based on skill level. This applies to everything from immediate friendly matches to ultracompetitive League Play.
- **Cross-play** enables Nintendo Switch players to take on opponents competing on most other platforms where *Pinball FX3* is available.
- **New modes** will change the way you play even the tables you feel you've mastered. Playing a 1-Ball Challenge, a 5-Minute Challenge or Survival Mode will cause you to completely rethink your approach in order to top the leaderboards.

"Nintendo has electrified the industry with the Switch this year, and Zen Studios couldn't be happier to join in on the phenomenon with *Pinball FX3*," says Mel Kirk, Zen's Vice President, Publishing. "You have to experience the HD rumble yourself to understand just how perfectly it resembles the feel of an actual pinball machine. And turning the screen sideways for a full view of the table might just give Switch

players the edge to beat their friends playing on other platforms. We really can't wait for Switch owners to try this out."

Free to download, *Pinball FX3* grants the *Sorcerer's Lair* table to players at no cost, while the *Carnivals & Legends* pack debuts on all available *Pinball FX3* platforms on the same day. The complete list is as follows:

- *Universal Classics™ Pinball (Back to the Future, E.T., Jaws)*
- *Aliens vs. Pinball (Aliens, Alien vs. Predator, Alien: Isolation)*
- *Balls of Glory (Family Guy, Bob's Burgers, Archer, American Dad!)*
- *Portal*
- *The Walking Dead*
- *Sorcerer's Lair (free)*
- *Carnivals & Legends (Adventure Land Pinball, Son of Zeus)*
- *Zen Classics (Shaman, Tesla, El Dorado, V12)*
- *Core Collection (Pasha, Rome, Biolab, Secrets of the Deep)*
- *Medieval Pack (Epic Quest, Excalibur)*
- *Sci-Fi Pack (Mars, Paranormal, Earth Defense)*
- *Iron & Steel (Wild West Rampage, CastleStorm)*

For more information about *Pinball FX3*, visit www.pinballfx.com / <http://blog.zenstudios.com>.

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About Zen Studios

Zen Studios is a leading global producer and publisher of interactive entertainment software for all major digital game platforms. Recognized as one of the premier independent gaming studios in the world. Zen Studios has worked with some of the most iconic entertainment studios, including NBC Universal, FOX Digital Entertainment, Marvel Entertainment, South Park Studios and Lucasfilm, as well as revered gaming properties like Valve's *Portal* and Telltale Games' *The Walking Dead*. Zen Studios' *CastleStorm* franchise has also won the developer critical acclaim and commercial success, including the coveted Editor's Choice awards from both the Apple App Store and Google Play, and its *Pinball FX* franchise has defined video game pinball excellence since 2007.

Please visit blog.zenstudios.com for more information on Zen Studio's robust library of titles.

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